

# Ski Apartment Rental in the Paradiski

## Policy on Privacy & Data Protection

This Policy on Privacy & Data Protection together with the terms & conditions are the only terms that govern your use of this Website and your relationship with the Operator.

Any defined terms set out in the Operator's Terms & Conditions have the same meaning in this Policy on Privacy & Data Protection.

### 1. General.

This privacy statement sets out how the Operator complies with European Union data protection requirements. This applies to our entire website ([www.skiapartment.co.uk](http://www.skiapartment.co.uk), the Website). Any changes to these policies will be posted at <http://www.skiapartment.co.uk/privacyStatement.htm>.

You can access this privacy statement from the bottom of every page on the <http://www.skiapartment.co.uk> website by clicking on the "Privacy statement" link.

The Operator is committed to respecting your privacy. We have structured the Website so that, in general, you can visit the Website and browse it to see which holiday period and in which apartment you wish to purchase, without identifying yourself or revealing any personal information. However, in order to purchase a holiday period in an apartment, you will be required to provide your details and to pay a Fee. Once you choose to provide us with any information by which you can be identified, then you can be assured that it will only be used in accordance with this privacy statement. You may wish to limit how we may use any personal information which you will provide.

For your protection, we are registered under the Data Protection Act 1998 and have given all appropriate notifications to the Information Commissioner.

### 2. What we collect.

We collect the following information:

- Your name, home address and email address.
- We may also ask you to provide us with information regarding your personal or professional interests, demographics, experiences with our Website, and contact preferences in order to provide you with further correspondence about our products and services.

### **3. What do we do with the information we gather?**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services by analysing demographic profiles.
- In addition, the information you provide will be essential to:
  - ascertain the eligibility of the client prior to purchasing a holiday period in one of our apartments (e.g. in terms of age);
  - be able to contact the client.
- Our representatives may follow up, either by email or mail, to people who have purchased holiday periods in our apartments on our Website.
- We may periodically send promotional email about new apartments, special offers or other information which we think you may find interesting using the email address which you have provided when you used this Website.

### **4. Who we share the information with and your choices.**

When you use this Website and have not advised us to the contrary, you are agreeing that we may use your personal information for the purposes set out in this statement.

We may sell, distribute or lease your personal information to third parties, unless you tell us by checking the "3rd party share" checkbox on the booking enquiry form of the Website that you do not wish this to happen. This may include direct marketing agents.

This process may include sending personal information outside of the European Economic Area and, if necessary, across international borders. The data protection laws in these countries may not be as extensive as in the European Economic Area. However, we have taken appropriate steps to ensure the same level of protection for the processing carried out in these countries as within the European Economic Area.

When you provide any information online, you should look for the box which you can click to say that you do not want the information to be used by anyone for direct marketing purposes or to be released to third parties. If you have not previously objected to us using your personal information for either of these purposes you may change your mind at any time by writing to us at:

skiapartment.co.uk  
Data Protection Officer  
42 Well Walk  
Hampstead  
LONDON  
United Kingdom  
NW3 1BX

## **5. What if you think we have incorrect information or you would like a copy of the information we hold about you?**

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. This fee will not exceed £10. If you would like a copy of the information held on you please write to:

skiapartment.co.uk  
Data Protection Officer  
42 Well Walk  
Hampstead  
LONDON  
United Kingdom  
NW3 1BX

If you believe that any information we are holding on you is incorrect or incomplete, please write or email us as soon as possible to the above address. We will correct any information which was found to be incorrect promptly.

## **6. Security.**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## **7. Other websites.**

This Website may contain links to enable you to visit other web sites of interest easily. However, once you have used these links to leave our Website you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the web site in question.

## **8. Updates.**

There have been no updates to the Terms & Conditions and/or the Policy on Privacy & Data Protection.